

## PARALLEL PAPER SESSIONS PROGRAMME

| Session 1 |  | 19.9.2019/8:15 |   | Room: EIV/ Moderator: Tomáš Maier |
|-----------|--|----------------|---|-----------------------------------|
| 8:15      | Blinova T., Vyalshina A.   | RU             | Employment in enterprises of different size in rural Russia: socio - demographic features   |                                   |
| 8:25      | Vokoun T., Benda P., Novák J. Š., Šilerová E.                                    | CZ             | Wireless connection usability in rural areas  |                                   |
| 8:35      | Appiah-Kubi S. N. K., Mansoor M., Zaganjori O., Sahatqija J., Rza O., Malec K.   | CZ             | The impact of macroeconomic variables on the inflows of FDI in the last developed west African countries  |                                   |
| 8:45      | Šimpachová Pechrová M., Šimpach O.   | CZ             | Influence of the size of the agricultural holding on technical and scale efficiency   |                                   |
| 8:55      | Procházka J., Cejpová I., Smékalová T.   | CZ             | Economic results of social farms in the Czech Republic  |                                   |
| 9:05      | Choque I., Higuchi A.  | PE             | The motivational profile of quinoa consumers in Modern Metropolitan Lima  |                                   |
| 9:15      | Venclová K., Adamová M., Soukupová N., Jindrová A.                               | CZ             | Social networks as a future tool of employee sourcing in the field of agriculture   |                                   |
| 9:25      | Richter M., Richterová E.  | SK             | Price transmission analyses: the case of Slovak Republic milk food vertical   |                                   |
| 9:35      | Macak T., Hron J., Panek P.  | CZ             | Rate of product diversification settings depending on critical economies of scale for agricultural business   |                                   |
| 9:45      | Yurik S., Pushkin N., Yurik V.   | CZ             | The possibility of using mirror statistics in the analysis of Czech exports of agricultural products and foodstuffs (APF) to the Russian market.                                |                                   |
| 9:55      | Pavlík J., Masner J., Jarolímek J., Lukáš M.                                     | CZ             | Data processing for yield optimization  |                                   |
| 10:05     | Rojík S., Pilař L., Chalupová M., Kauerová L., Prokop M., Rupprichová T.         | CZ             | The position of the Českosaské Švýcarsko regional product brand among consumers   |                                   |
| 10:15     | Balcarová T.   | CZ             | The attribute of local products in the context of real knowledge of purchased products  |                                   |
| Session 2 |  | 19.9.2019/8:15 |   | Room: EV/Moderator: Pavel Kotyza  |
| 8:15      | Kontsevaya S., Alborov R., Makunina I.   | RU             | Techniques of accounting and evaluation of final product manufacturing in minor and medium-size agricultural companies as exemplified by Russian agricultural companies         |                                   |
| 8:25      | Masner J., Stočes M., Vaněk J., Veteška L.                                       | CZ             | Map conversion options for 3D printing of terrain using graphics API  |                                   |
| 8:35      | Smutka L., Krivko M.   | CZ             | Changes in Consumer and Producer Nominal Protection Coefficient for milk between Russian Federation and selected countries before and after introduction of Russian import ban. |                                   |
| 8:45      | Kotyza P., Slaboch J., Hornowski A., Smutka L., Franc-Dąbrowska J., Magdalena M. | CZ             | The development, structure and changes in direct support after EU accession in the Czech Republic and Poland  |                                   |
| 8:55      | Steininger M., Smutka L., Maitah M.  | CZ             | The evolution of sugar prices in the world economic financialization process and the influence of speculation – the impact on EU sugar beet producers                           |                                   |
| 9:05      | Güven E., Maitah M., Sahatqija J., Zaganjori O.                                  | CZ             | The role of small and medium-sized enterprises in economic development of Turkey  |                                   |
| 9:15      | Richterova E., Richter M., Sojková Z.  | SK             | EU28 countries' competitiveness and its driving forces  |                                   |
| 9:25      | Hamulczuk M., Pawlak K.  | PL             | Industry concentration and competitive advantage: Evidence from the EU dairy industry   |                                   |
| 9:35      | Krivko M., Smutka L.   | CZ             | Consumer Support Estimate: how can it be recalculated from country level to regional level? Evidence from milk production in Russian Federation.                                |                                   |
| 9:45      | Prokop M., Vrábelová T., Nováková M., Šimová T.                                  | CZ             | Evaluation of managerial and decision-making skills of small-scale farmers  |                                   |
| 9:55      | Đurišová E., Bielik P., Urbánová M., Čeryová D.                                  | SK             | Impact of EU policy in legislative changes on increasing bioenergy production in Slovakia   |                                   |
| 10:05     | Petriashvili M., Maitah M., Sahatqija J., Zaganjori O.                           | CZ             | Firm profile as influence factor on financial access among small and medium enterprises in Georgia  |                                   |
| 10:15     | Lukáš M., Šimek P., Kánská E.  | CZ             | The modelling of the Enterprise Architecture in the environmental area: A case of the full electronic submission  |                                   |

## PARALLEL PAPER SESSIONS PROGRAMME

| Session 3 |   | 19.9.2019/11:00 |  | Room: EIV/Moderator: Pavlína Hálová  |  |
|-----------|---|-----------------|--|--|--|
| 11:00     | Urbánová M., Kozáková J., Svetlanská T., Ďurišová E.  | SK              |  | Impact of foreign direct investments in V4 countries - focus on Slovakia   |  |
| 11:10     | Havlíček J., Dómeová L., Smutka L., Řezbová H., Severová L., Šubrt T., Šrédl K., Svoboda R.         | CZ              |  | DEA analysis of pork meat market in selected countries   |  |
| 11:20     | Kvasničková Stanislavská L., Šánová P., Kvasnička R.  | CZ              |  | Marketing strategies at farmers' markets in connection with the purchase of fish   |  |
| 11:30     | Zawisza S., Prus P., Kołodziejczyk A.   | PL              |  | Assessment of the operation of the herbs and spices production company with Baster Sp. z o.o. as an example (a case study) |  |
| 11:40     | Zaganjori O., Maitah M., Doganalp B., Sahatqija J., Appiah-Kubi S. N. K., Petriashvili M., Guven E. | CZ              |  | Startup funding from Public Venture Capital: Case of Albania   |  |
| 11:50     | Červený D., Gurčík L., Ladvenicová J., Bajusová Z.  | SK              |  | Quantification of Pyramid Decomposition of Return on Investment in Winery Enterprises in Slovakia                          |  |
| 12:00     | Gebeltová Z., Hálová P., Malec K.   | CZ              |  | Link between the business scale and the land improvement investments   |  |
| 12:10     | Novák J. Š., Vaněk J., Šimek P., Vokoun T.  | CZ              |  | Automated classification of user interactions with agrarian applications through laboratory UX testing of usability        |  |
| 12:20     | Šilerová E., Hennyeyová K., Rakovský V., Jarolímecký J., Ulman M.                                   | CZ              |  | The Influence of information technologies on competitiveness   |  |
| 12:30     | Chocholoušek M., Huml J.  | CZ              |  | Farmers business scale relation with product differentiation in the Czech Republic   |  |
| 12:40     | Krivko M.   | CZ              |  | Tax revenues from agricultural sector after Russian import ban: evidence from Russian regions.                             |  |
| 12:50     | Zdrahal I., Daňková B., Hrabálek M., Juráňová L., Vašíčková D.                                      | CZ              |  | Agri-food trade patterns of Brazil: The role of EU and China   |  |
| 13:00     | Pishgar-Komleh S. H.  | IR              |  | Assessment of productivity growth in the agricultural sector of EU countries in the presence of environmental impacts      |  |
| Session 4 |   | 19.9.2019/11:00 |  | Room: EV/Moderator: Lenka Rumánková  |  |
| 11:00     | Kovtun V., Andriushchenko K., Shergina L.   | UA              |  | Agro-based clusters: A tool for competitiveness of Ukrainian agriculture in the ERA of globalisation                       |  |
| 11:10     | Andriushchenko K., Kovtun V., Shergina L.   | UA              |  | Prerequisites for the formation of financial and credit infrastructure to support agricultural enterprises                 |  |
| 11:20     | Nágllová Z., Šimpachová Pechrová M.   | CZ              |  | Technical and scale efficiency of food processing companies  |  |
| 11:30     | Mareš D., Procházková R.  | CZ              |  | Economies of scale and their influence on the amount of rent for natural and legal persons                                 |  |
| 11:40     | Zawadzka D., Strzelecka A., Kurdyś-Kujawska A.  | PL              |  | Effectiveness of production potential of farms as a factor determining the use of short-term sources of financing          |  |
| 11:50     | Strzelecka A., Zawadzka D., Kurdyś-Kujawska A.  | PL              |  | Factors affecting incomes of small agricultural holdings in Poland   |  |
| 12:00     | Sahatqija J., Maitah M., Zaganjori O., Appiah Kubi S. N. K., Guven E., Petriashvili M.              | CZ              |  | Gaining competitive advantage through team attributes: case study of Kosovo  |  |
| 12:10     | Rumánková L., Smutka L., Čechura L., Benešová I., Řezbová H.  | CZ              |  | Productivity of selected production factors in relation to agrarian exports of individual EU countries                     |  |
| 12:20     | Navrátilová M., Beranová M., Hrbek I., Brož D.  | CZ              |  | Alternative food networks as a tool influencing young consumers' purchasing decision-making                                |  |
| 12:30     | Margarisová K.  | CZ              |  | Marketing support for local producers  |  |
| 12:40     | Sabou J. P., Ulman M., Pavlík J.  | CZ              |  | A survey of social media usage in the Czech agricultural sector  |  |
| 12:50     | Polakovič P., Hallová M., Hennyeyová K., Šilerová E., Gerhátová G.                                  | SK              |  | Training of agribusiness managers in the field of ICT as a reason for increasing competitiveness                           |  |
| 13:00     | Traxler A., Dvořák M., Jadrná M., Hošková P., Vorlíčková L.   | CZ              |  | Influence of control subsystem on production-technical area of organizational system                                       |  |